

carriewinecoff.com

## Carrie Winecoff

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4546 45th Ave SW #4, Seattle, WA

### EDUCATION

North Carolina State University | College of Design

Graduated: 2003 | GPA 3.51

Bachelors of Graphic Design | 4 Yr. Professional Degree

### WORK EXPERIENCE

**T-Mobile** | Bellevue, WA

Web Designer | January 2008 - present

Problem-solving for the web experience, extending brand ideas to an T-Mobile.com and My T-Mobile.com, working with a large team toward integrated campaign and product launches, collaborating with information architects, prototype and usability teams, and product development teams, partnering with marketing to translate big ideas to the web, giving art direction to agencies, learning to love magenta

**Bridgmandesign** | Seattle, WA

Lead Designer | July 2005 - December 2007

Creating design concepts, crafting brand messages, collaborating with clients to define project scope and specifications, managing a project from ideation to final production, web and print, managing office tasks, interviewing and hiring interns and contract employees, watering thirsty jade plants

**Americorps** | City Year Seattle | Seattle, WA

Corps Member | August 2004 - June 2005

Providing in-classroom support in 4th Grade, co-directing afterschool service learning program, planning company-wide training and development events, leading team-building activities, participating in large scale community service events, doing jumping jacks and push-ups at Westlake Center

**Burke Communications** | Charlotte, NC

Designer | Jan 2004 - Aug 2004

Working with a team of creative staff to produce exciting advertising, designing identities, brand collateral and marketing materials, the mastermind behind "Office Olympics"

### PROGRAM SKILLS

Illustrator, Indesign, Photoshop, Visio

Dreamweaver, CSS, HTML, Flash

Word, Powerpoint, Excel

Mac and PC platforms

### TALENTS

Creative problem-solving

Client meetings and presentation

Brainstorming and story-boarding

Project management

Attention to detail

Cooking, ballet, aerial dance, yoga, Crossfit

### REFERENCES

Available on request